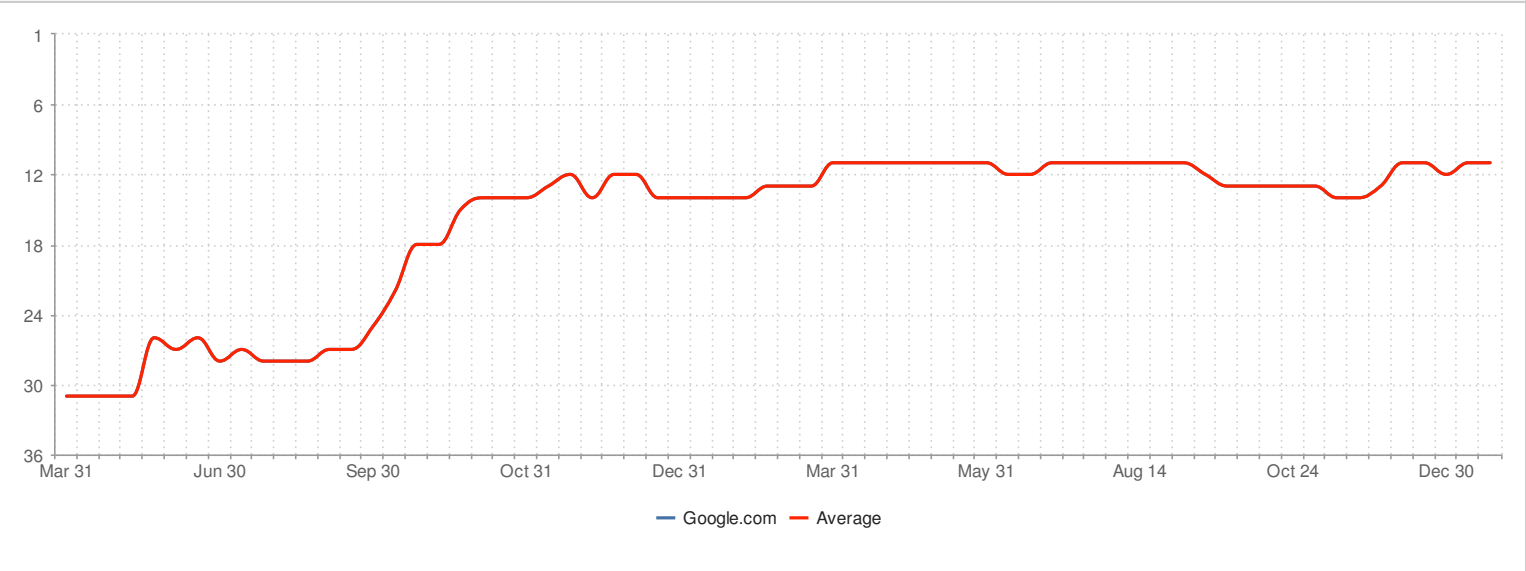


Jacob HAC (jacobhac.com) HISTORICAL DATA (JANUARY 14, 2015)

Time period: Show all scans (up to 3 years)

AVERAGE LISTING POSITION FOR JACOB HAC

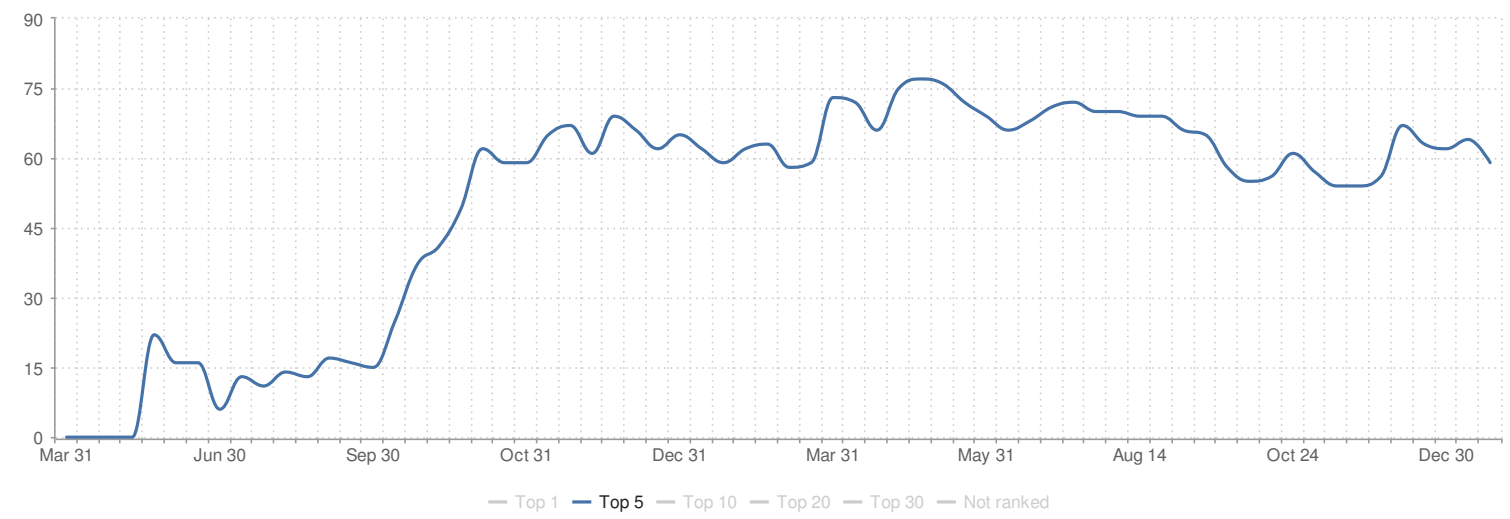
This value is calculated from the average ranking position of all your keywords on all specified search engines. Keywords that are not ranked are considered as those with "the lowest keyword ranking + 1". The lowest ranking position depends on the scan depth, i.e. 3 pages scan depth means that unranked keywords are assigned rank 31 in our calculations.



Jacob HAC (jacobhac.com) > Historical Data, continued

RANKING SUMMARY FOR JACOB HAC

Ranking Summary shows how many top positions your keywords hold on the results pages of the search engines specified in the Settings.

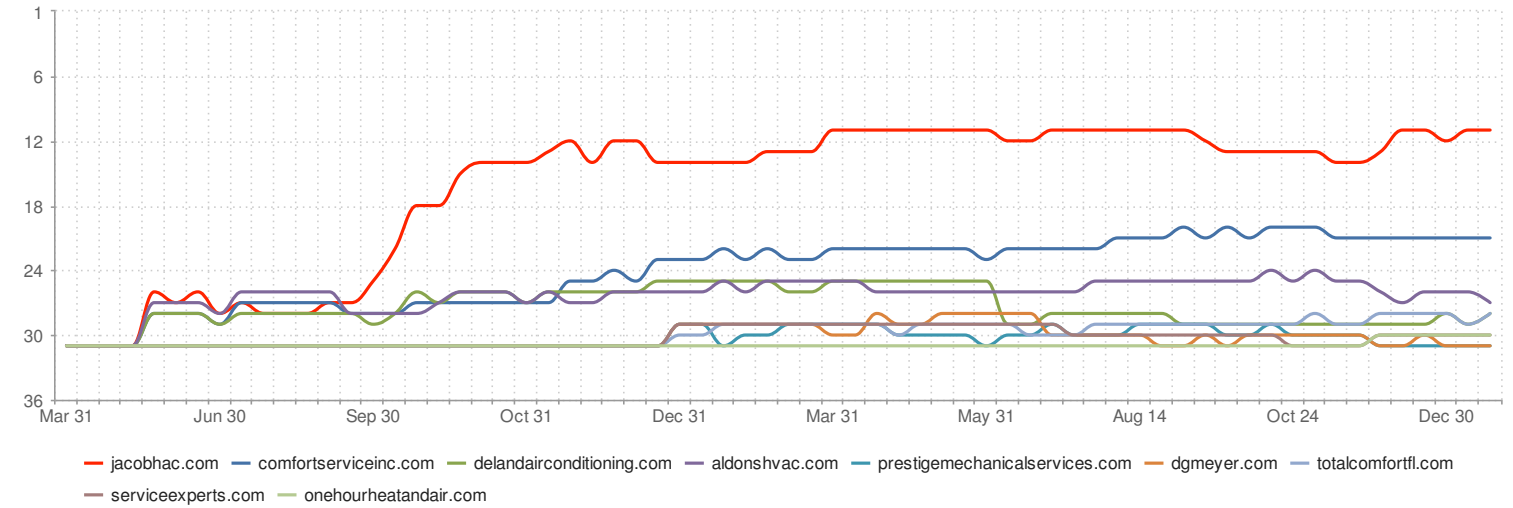


Jacob HAC (jacobhac.com) COMPETITORS OVERVIEW (JANUARY 14, 2015)

Time period: Show all scans (up to 3 years)

AVERAGE LISTING POSITION OF YOUR COMPETITORS

This value is calculated from the average ranking position of all your keywords on all specified search engines. Keywords that are not ranked are considered as those with "the lowest keyword ranking + 1".
The lowest ranking position depends on the scan depth, i.e. 3 pages scan depth means that unranked keywords are assigned rank 31 in our calculations.

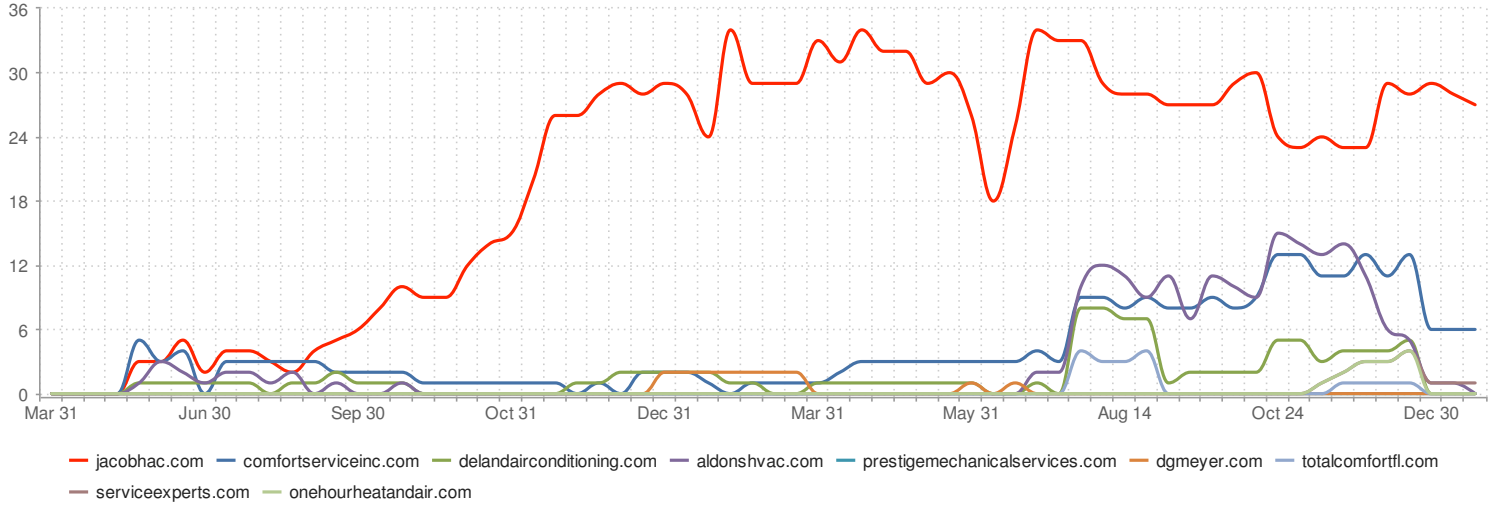


Jacob HAC (jacobhac.com) > Competitors Overview, continued

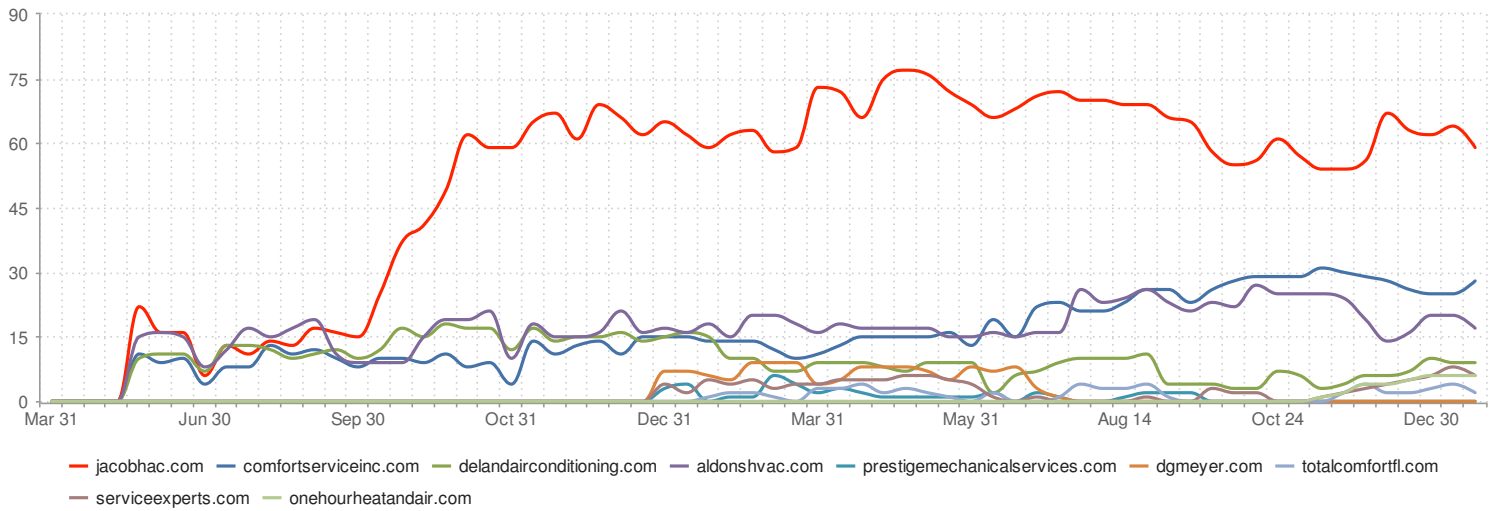
SITE VISIBILITY OF YOUR COMPETITORS

Site Visibility shows how many top positions your keywords hold on the results pages of the search engines you selected in Settings. The more top positions on leading SEs (e.g. on Google) are gained for popular keywords the better the visibility is and the more organic traffic can be expected.

Top 1



Top 5

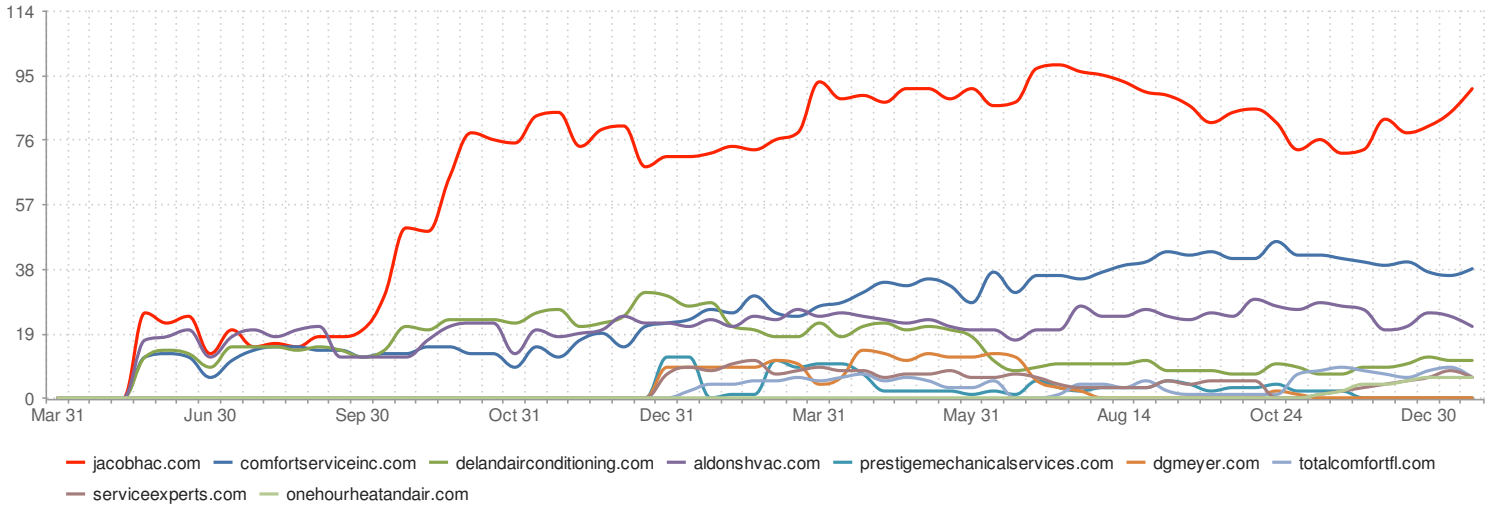


Jacob HAC (jacobhac.com) > Competitors Overview, continued

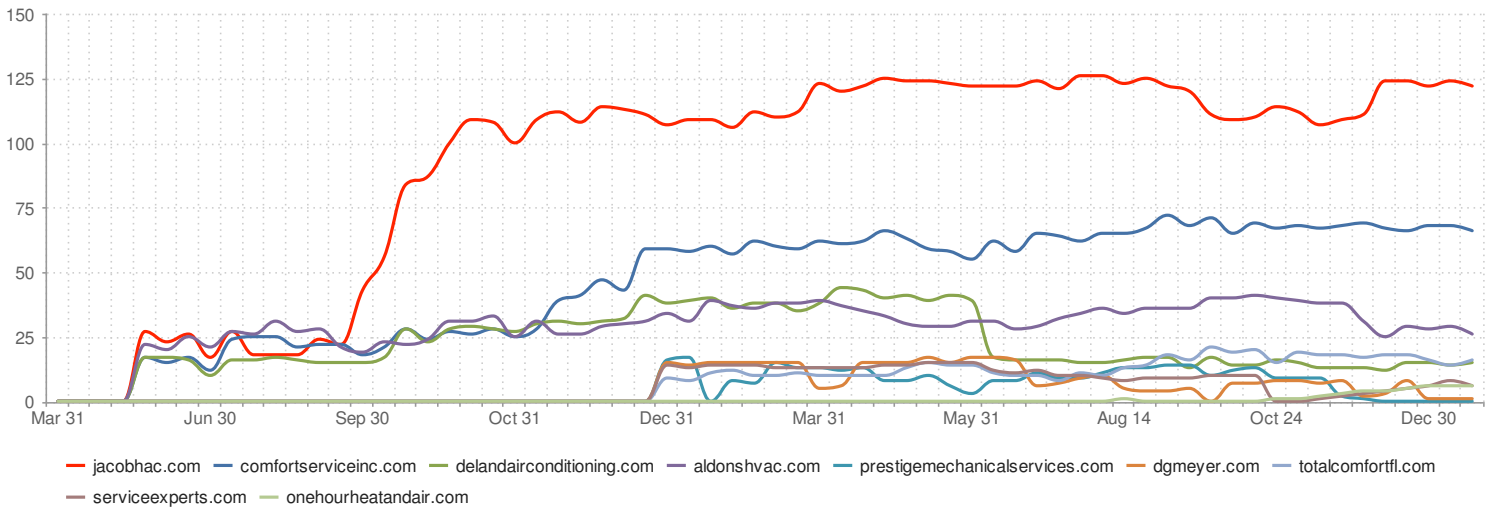
SITE VISIBILITY OF YOUR COMPETITORS

Site Visibility shows how many top positions your keywords hold on the results pages of the search engines you selected in Settings. The more top positions on leading SEs (e.g. on Google) are gained for popular keywords the better the visibility is and the more organic traffic can be expected.

Top 10



Top 20

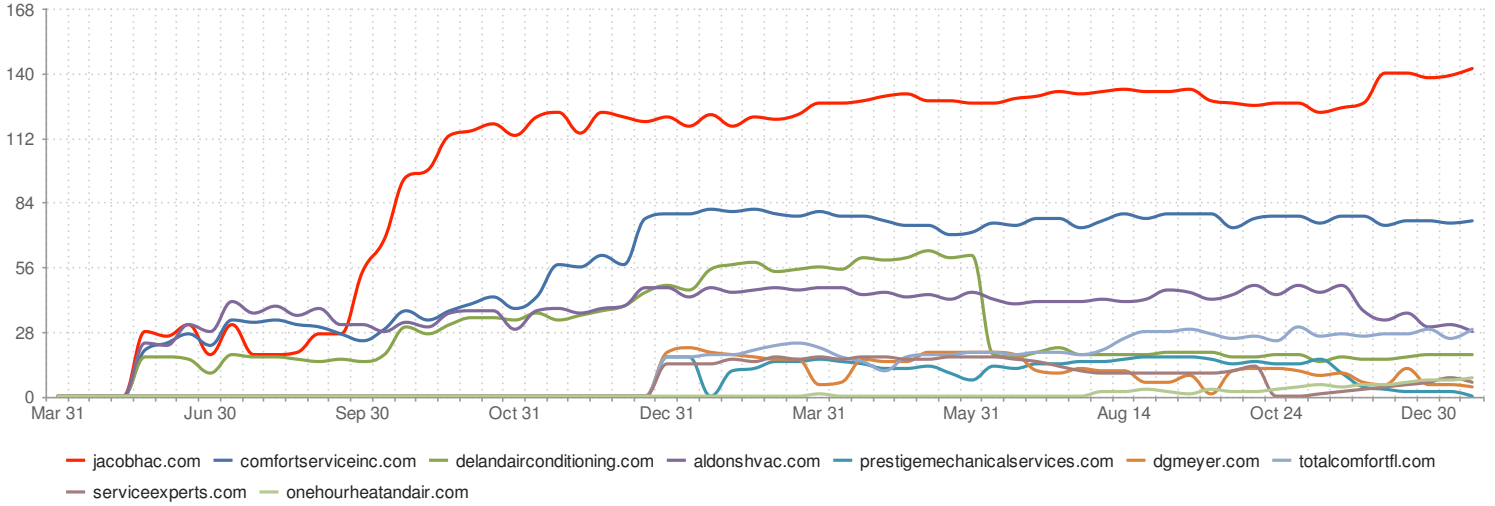


Jacob HAC (jacobhac.com) > Competitors Overview, continued

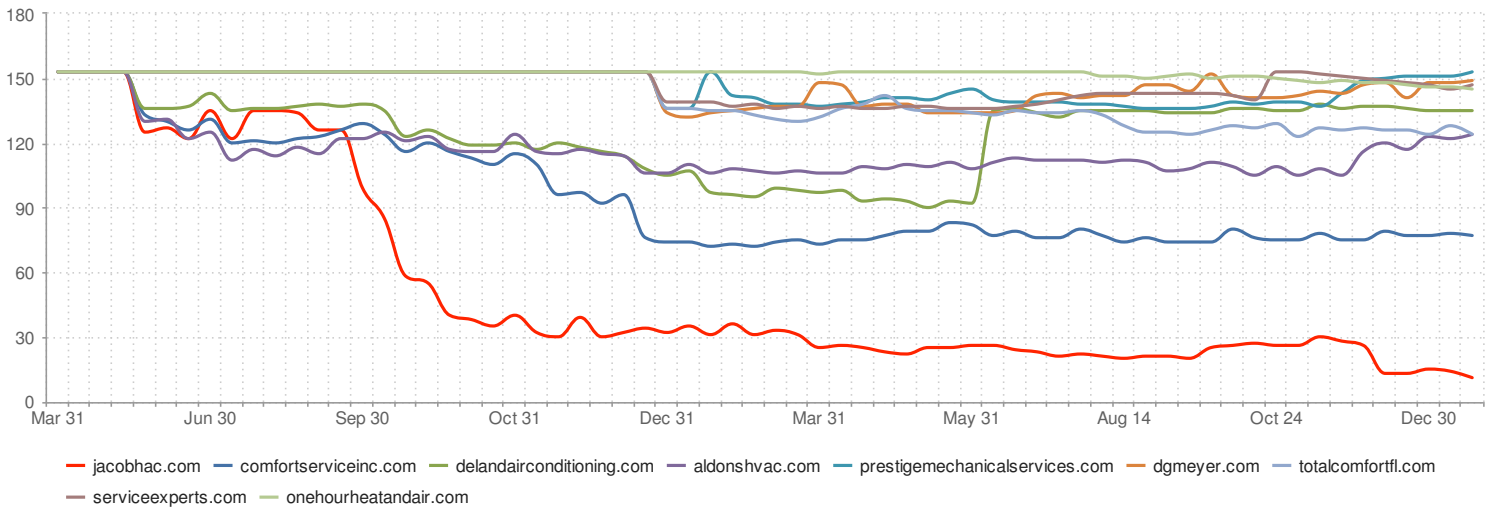
SITE VISIBILITY OF YOUR COMPETITORS

Site Visibility shows how many top positions your keywords hold on the results pages of the search engines you selected in Settings. The more top positions on leading SEs (e.g. on Google) are gained for popular keywords the better the visibility is and the more organic traffic can be expected.

Top 30



Not ranked



Jacob HAC (jacobhac.com) > Brief Traffic Report, continued

SITE REFERRALS FOR THE LAST 12 MONTHS, COMPARED TO THE PREVIOUS 12 MONTHS

TOP 10 REFERRING SITES, SESSIONS	
semalt.semalt.com	202 +
beacononlinenews.com	142 ↓ 106
yellowpages.com	95 ↑ 26
buttons-for-website.com	43 +
doityourself.com	41 ↑ 16
seoreports.onlineagencyaccess.com	31 +
responsinator.com	28 ↑ 26
carrier.com	25 ↑ 2
semalt.com	20 +
r.search.yahoo.com	19 +

TOP 10 REFERRING WEB PAGES, SESSIONS	
semalt.semalt.com/crawler.php	202 +
buttons-for-website.com/	43 +
yellowpages.com/deland-fl/mip/jacob-...	40 ↑ 17
seoreports.onlineagencyaccess.com/a..	30 +
responsinator.com/	28 ↑ 26
beacononlinenews.com/	27 ↓ 52
doityourself.com/forum/air-conditionin..	26 ↑ 12
semalt.com/crawler.php	20 +
bbb.org/central-florida/business-review	16 ↓ 1
doityourself.com/forum/air-conditionin..	14 ↑ 6

ORGANIC SITE REFERRALS FOR THE LAST 12 MONTHS, COMPARED TO THE PREVIOUS 12 MONTHS

TOP 10 REFERRING SEARCH KEYWORDS, SESSIONS	
http://www.jacobhac.com/equipment-s	43 +
install new air ducts 32102	18 +
jacobs heating and air deland	13 ↓ 13
jacobs air conditioning deland	11 ↓ 1
http://www.jacobhac.com/	11 ↓ 2
jacobs sheet metal deland	9 ↓ 5
jacobs air conditioning	9 ↓ 20
jacobs heating and air	8 ↓ 2
jacob air conditioning	8 ↓ 8
wesite for jacog heating & air in deland...	7 +

TOP 10 REFERRING SEARCH ENGINES, SESSIONS	
google	2,719 ↑ 1K
bing	220 ↑ 1
yahoo	189 ↑ 4
aol	25 ↓ 9
ask	10 ↓ 6
go.mail.ru	9 +
comcast	8 ↓ 1
avg	6 ↓ 4
daum	1 +
baidu	1